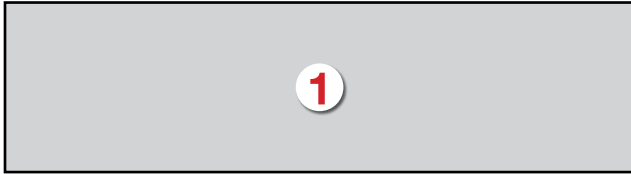




INTERNET ADVERTISING CONTRACT

DATE: \_\_\_\_\_



ADVERTISING RATES (for advertisers in the magazine\*)

Size 1

\$250 per two months — W 277 x H 74 (pixels)
Located in each of the website pages



Size 2

\$135 per two months — W 137 x H 74 (pixels)
Located in each of the website pages

File size should be 50K or less, GIF or JPG.

\*Prices for non-advertisers in the printed magazine are: \$500 per two months for size 1 and \$270 per two months for size 2.

ADVERTISER: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_ PHONE 2: \_\_\_\_\_

We hereby authorize QuantumSUR, Inc. (Publisher) to place our ADVERTISEMENT in
thehoustonlawyer.com website (please back page for Terms & Conditions)

AD SIZE: \_\_\_\_\_ RATE: \$ \_\_\_\_\_ (x) NUMBER OF RUNS: \_\_\_\_\_ = \_\_\_\_\_

ADDITIONAL CHARGES FOR: \_\_\_\_\_ = \_\_\_\_\_

On one time ads, total payment is due with contract. No ad will be uploaded without full payment.
Multiple run ads will be billed, and invoice is due on receipt. TOTAL \_\_\_\_\_

PROVIDE THE URL THAT YOU WANT THE AD TO BE LINKED TO: \_\_\_\_\_

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED IN THE NEXT PAGE
We reserve the right to accept or reject any advertising copy submitted.

NAME OF AUTHORIZED SIGNATOR: \_\_\_\_\_ Title: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TAX ID # and/or SS#: \_\_\_\_\_

PUBLISHER REPRESENTATIVE: \_\_\_\_\_ ACCEPTED BY: \_\_\_\_\_

RETURN COPY OF CONTRACT WITH CHECK PAYABLE TO QUANTUMSUR

QuantumSUR

10306 Olympia Dr. • Houston, Texas 77042 • 713.955.2449 • www.QuantumSur.com

# TERMS AND CONDITIONS

## **PUBLISHER**

QUANTUM/SUR, Inc. is the Publisher and owner of *The Houston Lawyer* magazine online for the Houston Bar Association (HBA). The Houston Lawyer–QuantumSUR, Inc. shall not be responsible for errors in any advertisement due to errors in text or artwork furnished by the advertiser. In the event of any error in any advertisement not caused by errors in ad copy (text) or artwork furnished by the advertiser, the liability of The Publisher shall be limited to the return of any charges paid by the advertiser to The Publisher.

## **GENERAL POLICY**

Advertisers and agencies representing the advertiser assume liability for all ad contents, text, photos, illustrations, representations, and advertisements online, and also assume responsibility for any claims arising there from made against the publisher or the HBA. The Publisher reserves the right to reject any advertising which is not in keeping with the publication's standards or those of the Houston Bar Association. QuantumSUR, Inc. reserves the right to repeat previous copy if new copy is not received by the space reservation deadline. Artwork will only be returned if so requested. The advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The advertiser assumes full responsibility that advertiser's advertisement, business operations, services and products comply with all applicable laws.

## **COLLECTION POLICY/TERMS**

Total payment due with contract for one-time ads. Multiple-run ads will be billed, and invoice is due on receipt. No one-time ads will be printed without payment in full in advance. Any contract changes are subject to rate penalties. In the event it becomes necessary for QuantumSUR, at its option, to place this agreement in the hands of an attorney or collection agency for purposes of debt collection, the Advertiser agrees to pay an additional sum equal to 33% of the balance then due to compensate QuantumSUR for cost of collection, including but not limited to, reasonable attorney's fees or collection agent's fees. All checks for deposit or payments shall be made to QuantumSUR, Inc.. A \$25.00 service charge will be imposed on any check returned for any reason. A finance charge of 1% per month will be imposed on accounts 30 days or more overdue beyond applicable In-Home date.

## **PRODUCTION REQUIREMENTS**

Electronic files will be accepted in GIF or JPEG format. Ads can be updates every two months, additional updates may be charged at a rate of \$125 per update. Please provide the URL that wanted the ad to be link to. Material must be provided in web-ready format as indicated at the begining of this section, or customer will be billing design/production charges to produce the material in a web-ready format.

## **LIABILITY**

The inclusion of the electronic ads in the website shall not constitute an endorsement of the advertiser or the advertiser's product or service, and this magazine shall contain such a disclaimer. The advertiser assumes full and complete responsibility and liability for the contents of all advertising copy or artwork submitted, and published pursuant to this agreement, and the advertiser shall indemnify and hold QuantumSUR, Inc. harmless against any demands, claims, or liability related to their advertisement.

## **ACCEPTANCE**

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Please initial \_\_\_\_\_